



Make-A-Wish[®]
IOWA

Make-A-Wish[®] Iowa
2022 ANNUAL REPORT

WISHES GRANTED

MISSION STATEMENT

Together, we create life-changing wishes for children with critical illnesses.

VISION STATEMENT

To grant the wish of every eligible child.

151 Wishes Granted in Fiscal Year 2022 (September 1, 2021, to August 31, 2022)

91 WISH TO HAVE:

-  20 travel trailer
-  18 shopping spree
-  11 online shopping spree
-  8 swimming pool
-  6 playset
-  4 golf cart
-  3 cabin
-  3 technology
-  3 Action Trackchair
-  3 hot tub
-  2 outside redo
-  2 room redo
-  1 kitten
-  1 printer
-  1 fishing boat
-  1 UTV
-  1 entertainment center
-  1 ghost hunting gear
-  1 power tools
-  1 college tuition

54 WISH TO GO:

-  18 Walt Disney World® Resort
-  10 Hawaii
-  6 Florida
-  3 Harry Potter World
-  2 Colorado
-  1 fishing trip
-  1 comic book convention
-  1 national park
-  1 reptile zoo
-  1 award show
-  1 California
-  1 cheer championship
-  1 Discovery Cove
-  1 Legoland
-  1 Seattle, Washington
-  1 St. Louis, Missouri
-  1 Georgia Aquarium
-  1 Washington, D.C.
-  1 baseball stadiums tour
-  1 San Francisco Zoo




1 WISH TO BE:

-  1 princess at Walt Disney World® Resort

1 WISH TO GIVE:

-  1 trip to Walt Disney World® Resort for my sister

4 WISH TO MEET:

-  2 favorite singer
-  1 Mickey Mouse
-  1 favorite soccer player

STAFF

Sara Kurovski • *President & CEO*

Abbi Ruhser • *Volunteer Wish Discovery & Relations Manager*

Alli Rowedder • *Operations and Data Manager*

Allyson Naeve • *Wish Discovery and Referral Manager*

Anna Mason • *Wish Creation Manager*

Caely Tietz • *Wish Manager*

Carol TeBockhorst • *Director of Philanthropy*

Cassidy Gomez • *Event Manager*

Chelsea Koenig • *Director of Development*

Elizabeth Watson • *Wish Manager*

Holly Vander Pol • *Wish Manager*

Kacie Ballard • *Volunteer Engagement Coordinator*

Morgan Potzner • *Wish Manager*

Natalie Brecht • *Director of Revenue*

Paiton Hoover • *Wish Manager*

Rachel Reams • *Vice President of Mission Delivery*

Terry Gallagher • *Director of Finance*



Make-A-Wish Iowa
3009 100th Street
Urbandale, IA 50322-3220
515-334-2636
Toll Free (Iowa Only): 800-797-9474
wish.org/iowa

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Cedar Rapids, Iowa

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Cardiologist and Clinical Professor
of Pediatrics, University of Iowa
Stead Family Children's Hospital
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Mike Taylor
Managing Partner
Midwest Growth Partners
Adel, Iowa

Aaron Wendel
Producer, Lockton Companies
Ankeny, Iowa

NEW BOARD MEMBERS

Make-A-Wish Iowa is pleased to welcome two members to our board of directors!



Natalie Dlouhy
VP Commercial Loan Officer
Lincoln Savings Bank



Dr. Ben Reinking
Cardiologist and Clinical Professor of
Pediatrics, University of Iowa Stead
Family Children's Hospital

OUTGOING BOARD MEMBER

We also offer our most sincere thanks for the outstanding leadership of one outgoing board member who was a vital part of our mission.



Dr. Doug Storm
Pediatric Urologist, University
of Iowa Stead Family
Children's Hospital

LETTER FROM OUTGOING BOARD CHAIR

As I reflect on this past fiscal year, I'm blessed and thankful to have been a part of this great organization. I get to work with the best board of directors who all have a passion for this organization. I get to see the work the staff and volunteers pour into our wish children and their families, doing everything in their power to see every eligible child have their wish come true. But most importantly, I'm reminded of the amazing wish stories and powerful impact each wish has on the child and their family.

Together, we create life-changing wishes for children with critical illnesses. That is our mission statement, and we hear stories from wish families over and over again how their wish truly changed their lives. Make-A-Wish America® released research this past year in the form of the 2022 Wish Impact Study, which profoundly reported that wish-fulfillment promotes mental and emotional well-being for children and their families battling their critical illness. Even pediatric doctors confirmed that a wish could improve a child's medical outcomes. Now there is quantitative data that supports the Power of a Wish® and the impact it has on a wish child and their family.

We are fortunate to have granted 151 transformational wishes this fiscal year, which increased from 89 wishes the previous year. We are grateful for the generosity from our donors who made these wishes possible and to the tireless dedication of our volunteers and staff to see these wishes come true! But the work is not done. There are over 350 Iowa children waiting for their wish. **We will continue the momentum and plan to grant over 190 wishes in fiscal year 2023. But we need your help.**

In fact, our wish kids need you. To grant more wishes annually, we need to focus on increasing our revenue to deliver a wish to every eligible Iowa child. Make-A-Wish Iowa grants life-changing wishes to children from all 99 counties in Iowa battling critical illnesses. That is why we started our Wishes Forever Funds, which ensures our mission of granting wishes lives in perpetuity through community foundations across the state. Your gift to one of our Wishes Forever Funds will change the lives of children in your community for generations to come.

In addition to funding our wishes, we need more volunteers to be able to grant wishes for our children who are waiting. We have an incredible group of talented volunteers that walk with our wish families during the full wish journey, supporting them every step of the way. If you are looking to make a lasting impact to Iowa children, join the team of volunteers at Make-A-Wish Iowa.

We have so much to celebrate this past year and have so much to look forward to in the years to come! Your support has transformed our organization and truly delivers the hope, joy and strength to Iowa children battling critical illnesses when they need it most.



David Farnsworth
Outgoing Chair
Partner, CPA, McGowen, Hurst, Clark and Smith

THE IMPACT OF A WISH

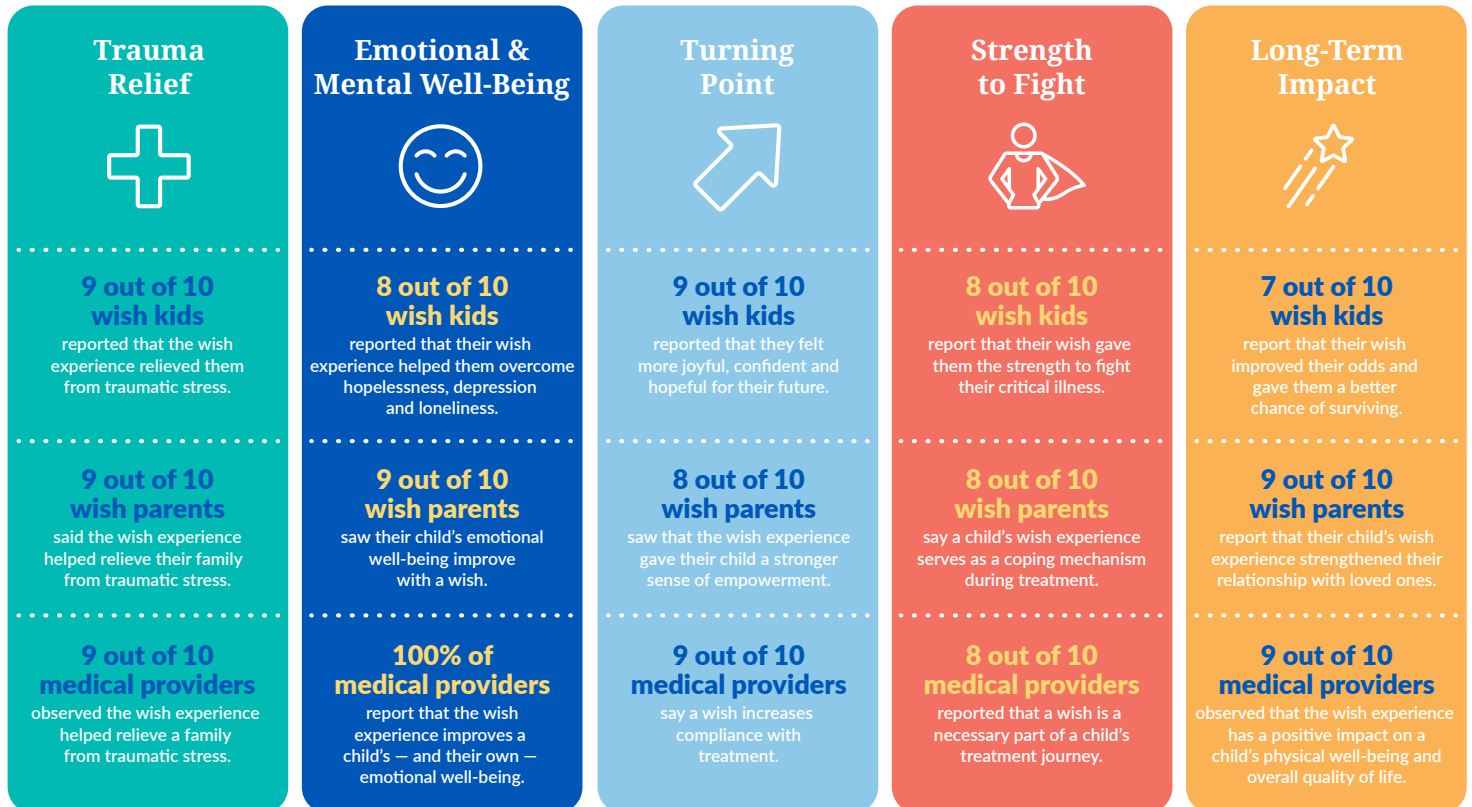
Make-A-Wish America® released new research in the form of the 2022 Wish Impact Study that provided quantitative data to lend credibility to wish families. The powerful results of the Wish Impact Study added to a growing body of research that demonstrated how wish-fulfillment promotes mental and emotional well-being for children and their families who are facing trauma stemming from a critical illness.

Of those surveyed, 93% of parents stated that their family experienced traumatic stress due to their child’s critical illness. After their child’s wish was granted, 94% of parents recalled seeing improvements in their child’s emotional well-being, so much so that 91% of parents reported the wish gave their child a better chance of surviving their illness. As a result, 91% of parents consider the wish to have been a necessary part of their child’s medical treatment.

Read the full results at wish.org/impact-study.

“*So, what this report is telling me, is that our gift to Make-A-Wish can make the difference between beating their illness or not? This is something that medicine can’t accomplish!*”

— Julie Durr, Donor to Make-A-Wish Iowa



Source: Make-A-Wish® 2022 Wish Impact Study (rounded figures), wish.org/impactstudy

MAKING WISHES COME TRUE!

Make-A-Wish Iowa is dedicated to creating life-changing wishes for children with critical illnesses. The following wishes were granted in our last fiscal year (September 1, 2021, through August 31, 2022).



I wish to have a shopping spree
Ahna, 7
heart transplant



I wish to go to Walt Disney World® Resort
Aila, 7
cancer



I wish to go to Hawaii
Alexandria, 20
leukemia



I wish to go to Washington, D.C.
Alleigh, 9
cancer



I wish to have a She-Shed
Amy, 17
brain tumor



I wish to go to Walt Disney World® Resort
Angela, 19
leukemia



I wish to have a shopping spree at the Mall of America
Anna, 15
brain tumor



I wish to have an online shopping spree
Antonio, 16
cancer



I wish to have a swimming pool
Aurora, 6
nervous system disorder



I wish to go to Hawaii
Autumn, 17
kidney transplant



I wish to be a princess at Walt Disney World® Resort
Ava, 9
heart condition



I wish to have a movie room
Ava, 9
blood disorder

GRANTED WISHES



I wish to have a travel trailer
Ayden, 3
 cystic fibrosis



I wish to have a cabin in the backyard
Benjamin, 12
 cystic fibrosis



I wish to have a golf cart
Brady, 7
 nervous system disorder



I wish to have technology to become a YouTuber
Brandon, 9
 neuromuscular disorder



I wish to go to a reptile zoo and deep sea fishing in the Florida Keys
Brayton, 10
 brain tumor



I wish to go to Hawaii
Briahna, 15
 heart condition



I wish to have a playset
Brogan, 9
 leukemia



I wish to go to Walt Disney World® Resort
Camden, 8
 nervous system disorder



I wish to go to Seattle, Washington
Christopher, 18
 cancer



I wish to go to a comic book convention in San Diego
Clara, 14
 cancer



I wish to have a backyard oasis
Cody, 14
 nervous system disorder



I wish to go to the Florida theme parks
Cole, 10
 leukemia



I wish to have power tools to fill my workshop
Cole, 15
 cancer



I wish to go to St. Louis, Missouri
Connor, 10
 nervous system disorder



I wish to have a shopping spree
Devin, 11
 leukemia



I wish to have a shopping spree at the Mall of America
Elijah, 5
 leukemia

GRANTED WISHES



I wish to have college tuition
Eliot, 18
 neuromuscular disorder



I wish to go to Walt Disney World® Resort
Emma, 10
 autoimmune disorder



I wish to have an online shopping spree
Gabriel, 19
 cancer



I wish to go on a fishing trip
Gerald, 10
 lymphoma



I wish to have a fishing boat
Hallie, 4
 cancer



I wish to have a shopping spree
Hannes, 15
 lymphoma



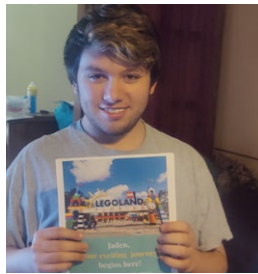
I wish to go to Hawaii
Hunter, 21
 blood disorder



I wish to go to the Georgia Aquarium
Isaiah, 10
 leukemia



I wish to have a travel trailer
Isla, 6
 cystic fibrosis



I wish to go to Walt Disney World® Resort
Jaden, 18
 nervous system disorder



I wish to have a shopping spree
Jamaal, 20
 lymphoma



I wish to have a travel trailer
Jarin, 15
 genetic disorder



I wish to have a hot tub
Javi, 5
 nervous system disorder



I wish to have a travel trailer
Jaylee, 4
 heart transplant



I wish to have an online shopping spree
Jesse, 17
 cancer



I wish to go to Hawaii
Julia, 15
 endocrine disorder

GRANTED WISHES



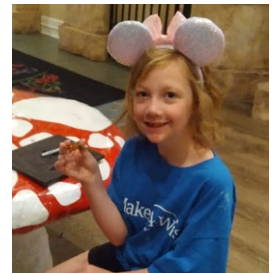
I wish to have a travel trailer
Kahren, 10
 cancer



I wish to go to an award show
Karly, 19
 brain tumor



I wish to go to Walt Disney World® Resort
Kolton, 3
 metabolic disorder



I wish to go to Walt Disney World® Resort
Kyndall, 8
 blood disorder



I wish to have a travel trailer
Leah, 9
 leukemia



I wish to have a golf cart
Lincoln, 7
 nervous system disorder



I wish to have a travel trailer
Lindo, 4
 respiratory failure



I wish to have a travel trailer
Logan, 3
 genetic disorder



I wish to have a wheelchair accessible golf cart
Madison, 9
 nervous system disorder



I wish to have an inclusive play area
Margaret, 5
 nervous system disorder



I wish to have a swimming pool
Mason, 11
 nervous system disorder



I wish to give a trip to Walt Disney World® Resort to my sister Lexi
Mason, 13
 rare disease



I wish to meet my favorite soccer player
Mayla, 15
 cancer



I wish to have a Florida beach vacation
McKenzie, 6
 leukemia



I wish to have a travel trailer
Meghan, 18
 end-stage kidney disease



I wish to have a patio and wheelchair swing
Miles, 7
 nervous system disorder

GRANTED WISHES



I wish to have a shopping spree
Miracle, 9
 cancer



I wish to have an Action Trackchair
Morgan, 8
 nervous system disorder



I wish to go to a Florida beach house
Moses, 8
 leukemia



I wish to have a shopping spree
Mykela, 8
 genetic disorder



I wish to go to Walt Disney World® Resort
Nora, 3
 brain tumor



I wish to have a playset
Oaklyn, 4
 congenital heart disease



I wish to have a golf cart
Owen, 13
 cancer



I wish to have a hot tub
Pierce, 11
 nervous system disorder



I wish to go to Hawaii
Raylin, 19
 leukemia



I wish to have a swimming pool
RayShard, 16
 autoimmune disorder



I wish to have an online shopping spree
Ross, 17
 cancer



I wish to have ghost hunting equipment
Samuel, 15
 lymphoma



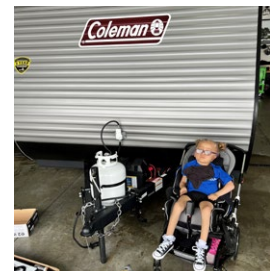
I wish to go to cheer championship in Orlando
Savannah, 15
 leukemia



I wish to go to Universal Studios to see Harry Potter World
Sean, 12
 cystic fibrosis



I wish to have a shopping spree at the Mall of America
Sophia, 11
 brain tumor



I wish to have a travel trailer
Tobin, 4
 nervous system disorder

GRANTED WISHES



I wish to have a 3D printer
Trevor, 16
 brain tumor



I wish to go to dude ranch in Colorado
Westen, 5
 autoimmune disorder



Pictures are worth 1,000 words! If you want to share your wish photos and experience, fill out the Wish Bio Form by scanning the QR code.



I wish to go to Hawaii
Abigail, 18
 congenital heart disease

I wish to go to Discovery Cove to swim with dolphins
Aiden, 8
 nervous system disorder

I wish to go to Walt Disney World® Resort
Andrew, 7
 genetic disorder

I wish to go to Walt Disney World® Resort
Austin, 6
 brain tumor

I wish to have a shopping spree
Brenna, 20
 leukemia

I wish to go to Hawaii
Brynn, 19
 lymphoma

I wish to have a travel trailer
Catelyn, 16
 cancer

I wish to go to Legoland in San Diego
Charles, 6
 blood disorder

I wish to go to Walt Disney World® Resort
Charles, 13
 cystic fibrosis

I wish to go to Walt Disney World® Resort
Charlie, 3
 metabolic disorder

I wish to have a shopping spree
Christian, 17
 nervous system disorder

I wish to have a shopping spree
Deng, 14
 leukemia

I wish to have a playset
Dominic, 10
 cancer

I wish to have a playset
Elijah, 6
 kidney transplant

I wish to go to a national park
Ella, 18
 cancer

I wish to have a shopping spree
Farah, 17
 cancer

I wish to meet Mickey Mouse at Walt Disney World® Resort
Gael, 5
 leukemia

I wish to have a kitten
Gracelyn, 9
 cancer

I wish to go to Hawaii
Gray, 6
 nervous system disorder

I wish to have a travel trailer
Hannah, 8
 bone marrow transplant

GRANTED WISHES

I wish to have a travel trailer

Harper, 10
cancer

I wish to have a hot tub

Jackson, 5
nervous system disorder

I wish to go to Harry Potter World

Jacquelyn, 17
Huntington's disease

I wish to have a playset

Jamisyn, 4
cancer

I wish to have electronics and comfortable seating to spend time with family

Jesco, 3
cancer

I wish to have a cabin

Joey, 17
heart condition

I wish to have a gaming computer

Kaleb, 13
lymphoma

I wish to have an online shopping spree

Kayleanna, 14
brain tumor

I wish to go to Hawaii

Kiersten, 18
neuromuscular disorder

I wish to have a travel trailer

Leighton, 12
leukemia

I wish to go to Colorado

Liberty, 16
cancer

I wish to have a travel trailer

Mia, 5
leukemia

I wish to have a travel trailer

Natalie, 11
cystic fibrosis

I wish to go to Walt Disney World® Resort

Olivia, 15
kidney transplant

I wish to have an online shopping spree

Rose, 16
nervous system disorder

I wish to go to Harry Potter World

Taylor, 16
endocrine disorder

I wish to have a UTV

Travis, 21
congenital heart disease

I wish to have a swimming pool

Wesley, 4
leukemia

I wish to go to Walt Disney World® Resort

Westyn, 6
cancer

I wish to meet my favorite singer

Zenab, 20
respiratory disorder

Wish kid Alleigh



Wish kid Miracle





UPCOMING EVENTS

For more information and to purchase tickets, visit [wish.org/iowa/events](https://www.wish.org/iowa/events).

Wish Upon an Apple Tree

Sunday, October 23, 2022

Big Grove Brewery & Taproom | Iowa City, IA

Jolly Holiday Lights

Friday, November 25, 2022 – Sunday, January 1, 2023

Adventureland Resort | Altoona, IA

Clinton Benefit

Saturday, April 15, 2023

Vista Grande | Clinton, IA

Riverbend Gala

Saturday, April 22, 2023

Waterfront Convention Center | Bettendorf, IA

Des Moines Gala

Saturday, May 6, 2023

Iowa Events Center | Des Moines, IA



CHAPTER UPDATE

The work behind the mission at Make-A-Wish Iowa is full of heart and energy. Each team member exemplifies our values, which are **integrity, child focus, excellence, community** and **inspiration**. Hopefully, you have seen the elements of those throughout this annual report. The side of our work that doesn't always rise to the top of the conversation is the business side of the house. While we are a nonprofit, it is essential that we focus on key metrics, monitor our finances and have long-term projections to ensure we can find and grant the wish of every eligible child in Iowa.

In the fiscal year 2022 (September 1, 2021, through August 31, 2022), I am so proud of the work that our entire team accomplished with the granting of 151 wishes. We had projected that we would be able to grant 150, and we beat it! This might not sound difficult to you, but each child's medical journey needs and wish creation come in a variety of forms and speak to the individual, unique nature of each child. Because of this, several factors, including funding, materials and time, all contribute to the timeline of granting wishes.

An additional layer to the wishes we granted in FY 2022 is that out of the 151 wishes, 15 were emergency wishes. These are the wishes where our team drops everything and works incredibly hard to get the wish granted as soon as possible. A child might move into an emergency category for many reasons such as a change in their medical needs or physical abilities. The medical community that refers the children to us helps keep us informed on the child's needs and how to ensure we can grant a wish that is impactful and timely.

With the insightful coordination of our staff and the incredible support of our statewide volunteers, we have 352 Wishes in Waiting. It truly does take a community-sized effort to see each wish through. You can see the maps on the next spread that show both the wishes that were granted in FY 2022, and also the 167 newly eligible children that were introduced to us during that time period.

Simple math will tell you that as an organization we have to flip these numbers around and grant more wishes. Through careful business modeling, statewide census data and historical data, the board has agreed to a strategy that the organization must move to grant 225 wishes annually and sustainably over the next five years. This will not happen overnight; we will be working toward it in FY 2023, by striving to grant nearly 200 wishes.

Please consider joining us on this journey with your time, talent, or treasure to help us make an impact on these children's lives. Every individual can make a direct impact, and we can't do it without you. **Each one of us has a responsibility to rise to the occasion and help bring hope to our wish kids, when they need it most.**

Sincerely,



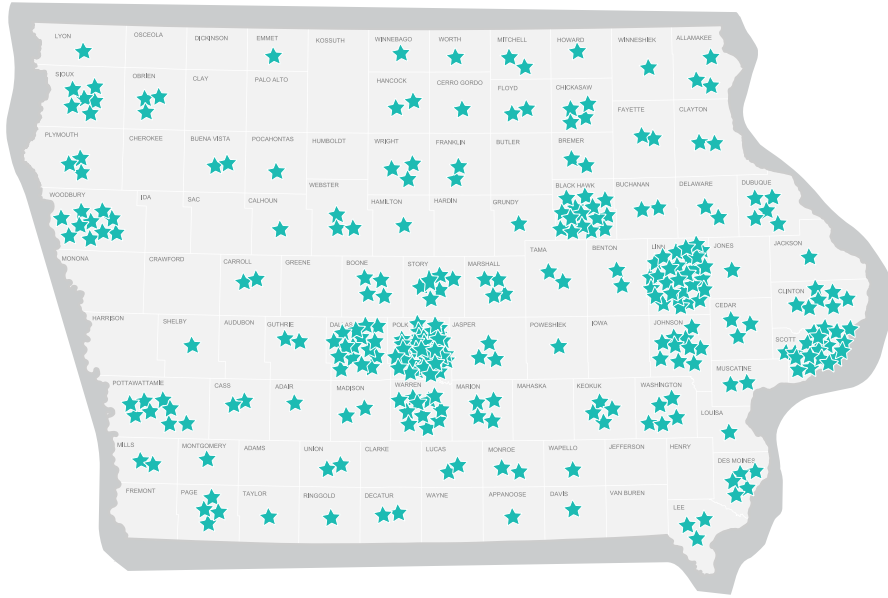
A handwritten signature in black ink, appearing to read 'Sara Kurovski'.

Sara Kurovski
President & CEO
Make-A-Wish Iowa

WISH PROGRESS MAP

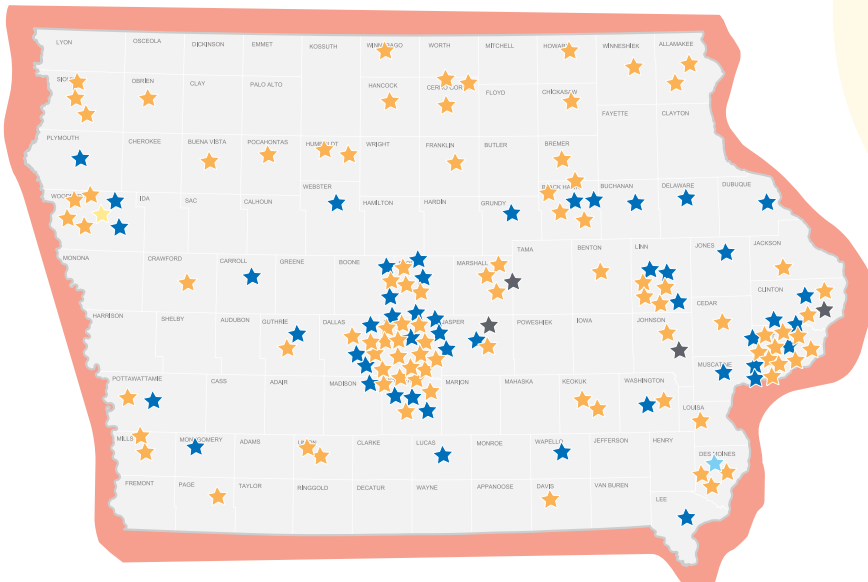
2022 Starting Wish Landscape

As we started fiscal year 2022, there were 352 kids throughout the state of Iowa with wishes in waiting. Wishes fall into five categories, as shown on the Wish Key: I wish to go; I wish to have; I wish to meet; I wish to be or I wish to give. Wishes come in all shapes and sizes and are as unique as each child who requests them.



2022 Wishes Granted Landscape

Through the power of life-changing donations, time, expertise and in-kind support, Make-A-Wish Iowa has been able to grant 151 wishes in 2022. With each wish granted, we are providing hope, strength and joy for families across Iowa.



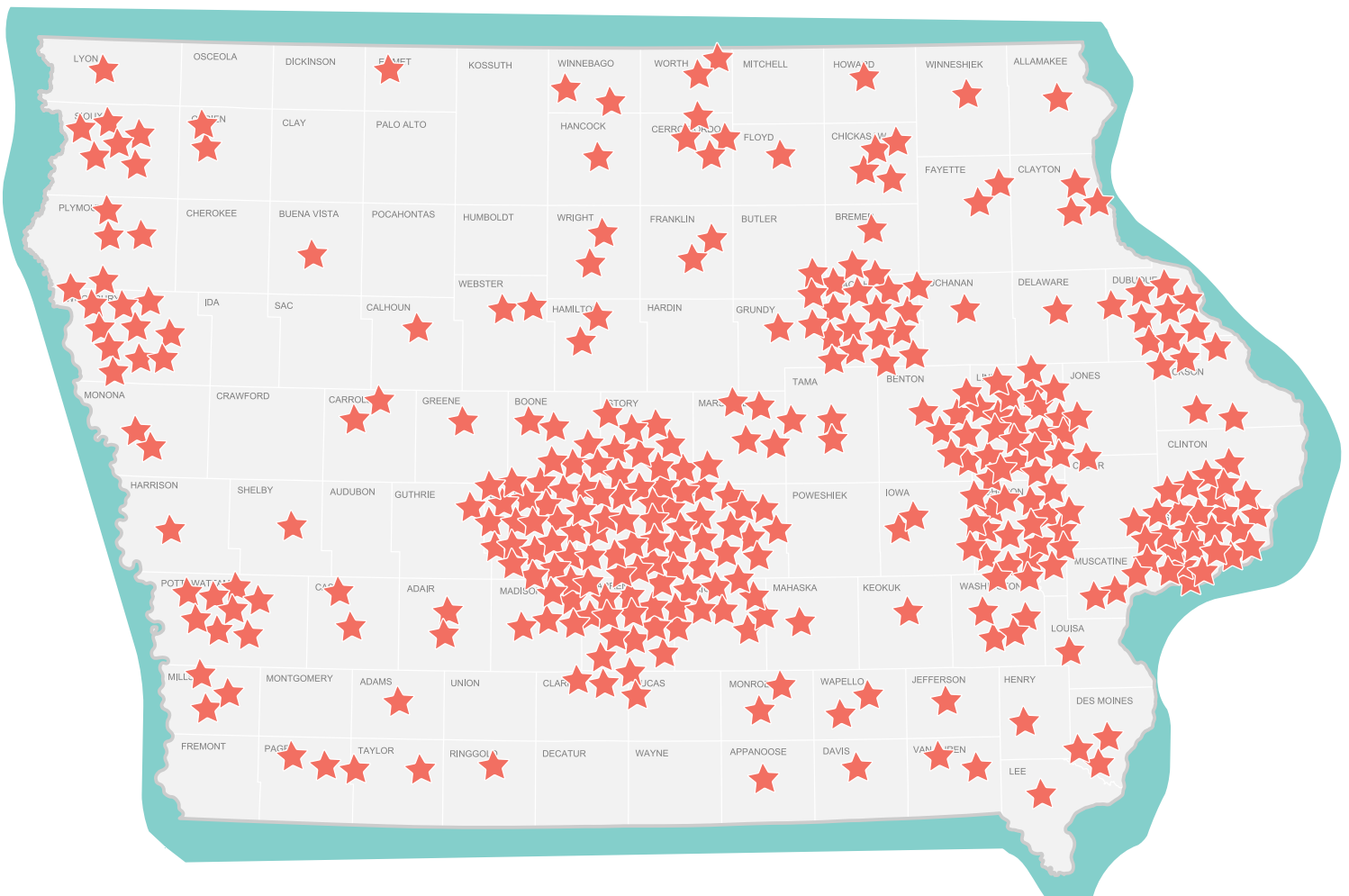
WISH KEY

- ★ = I wish to go...
- ★ = I wish to have...
- ★ = I wish to meet...
- ★ = I wish to be...
- ★ = I wish to give...

WISH PROGRESS MAP

2023 Wishes in Waiting Landscape

Looking ahead to FY 2023, there are 352 kids with Wishes in Waiting – 167 of which were referrals in 2022 – where children are planning out their wishes. Community members, business owners, donors and volunteers play critical and impactful roles in the fulfillment of each wish for a critically ill child living in Iowa.





JOLLY HOLIDAY LIGHTS



Adventureland Resort

November 25, 2022 - January 1, 2023

Closed December 24, 25 & 31

Benefiting:



Presented by:



Enjoy a 2.5 mile drive through over 100 magical light displays. 100% of admission fees go directly to Make-A-Wish Iowa to help grant wishes for children with critical illnesses in Iowa.

Learn more and purchase discounted tickets at JollyHolidayLights.org!



Media Sponsors:



Produced by:



MAKE A DIFFERENCE

In-Kind Gifts

In-kind donations are a vital component of creating life-changing experiences for our wish kids. Since 2020, our organization has seen an increase in gift wishes. In-kind gifts help reduce the costs of the wish experience, allowing for more wishes to be granted.

Camping World is a significant in-kind partner for our travel trailer wishes. Patrick Plumley, a salesman with the Cedar Falls location, goes above and beyond on each travel trailer wish. With the help of Make-A-Wish Iowa's Wish Managers, Patrick learns the interests of each child and hunts for the perfect wish enhancements to make their experience that much more special. He takes his time decorating the trailers and has given so many gifts to wish children, like a new bike to wish kid Isla. In addition to sparking joy at reveals, Patrick checks in with families to answer any questions. Thank you, Patrick and Camping World, for your commitment to creating lifelong memories for the children you work with!

Our organization has also seen an increase in construction wishes. While these wishes are extremely rewarding, they can also be complex and time-consuming. We could not grant these wishes without the help of community partners like The Weitz Company.

"The Make-A-Wish experience gives more back to our team than we will ever be able to give the kids. Being able to use our building skills to bring their vision to life is a rewarding task to give some levity to families facing overwhelming barriers," said Vince Ward, Business Development Director at The Weitz Company.

You can grant life-changing wishes by sharing your talents and skills. Your donations help lower the cost of wishes and keep our overhead costs low. Visit wish.org/iowa/inkind to learn how you can help!

Our family wanted to thank you all so much for helping fulfill Isla's travel trailer wish!!!

For a child that has had to deal with hospitalizations, doctors' appointments, daily treatments and an insane amount of medications since she was two weeks old, this was such a wonderful thing to have for her and let her know that she is special and deserving of having a wish.

A smile was on her face from the moment we woke up and she knew it was her wish day. She could not wait to get to Camping World and get her camper! We do a family campout every year and she has had to stay with Grandma and Grandpa because she needed the hookups and electricity for her equipment. Now we can go on our own as a family when we want and meet up with the whole family!

Thank you for making our girl feel so special and taking her mind off of cystic fibrosis for the day. This experience was beyond amazing!

— Isla's mom

The Weitz Company worked with Ben to make his wish of a dragon lair come to life!

"These families are going through a lot of challenges daily. It is great to know we can provide an escape right in their backyard to have some fun in the playhouses we have built."

— Troy Randolph
Senior Project Superintendent
The Weitz Company



Wish kid Isla



Wish kid Ben

MAKE A DIFFERENCE

Wishes Forever Funds

Every child fighting a critical illness in Iowa should have the opportunity to find hope, strength and joy through a wish. With more children waiting in our state than ever before, we need your help to fulfill this mission.

Making a gift to one of our Wishes Forever Funds will ensure our vision lives on in perpetuity. Once the fund reaches \$300,000, it will generate approximately a \$15,000 drawdown every year to fund a wish for a child in Iowa. State endowment tax credits are available when donating to this local fund.

We are growing community endowment funds across the state of Iowa including the Humboldt County Community Foundation, Marion Community Foundation, Community Foundation of Greater Des Moines and Quad Cities Community Foundation.

Thank you to all who have contributed to these funds to support life-changing wishes.

For more information about how to make a gift to a Wishes Forever Fund, please visit: wish.org/iowa/wishes-forever-fund or scan the QR code.



Iowa Farmers: Your Harvest Yields Their Wishes

There is a true feeling of satisfaction and relief when your hard work in the field turns into a bountiful harvest. The ways and means by which each year's yield benefits your family, community and nation are limitless. And now, Make-A-Wish Iowa is offering one more way you can make an impact on the children fighting critical illnesses – one of these children could be your neighbor.

Introducing Harvesting Wishes – a new way for you to fuel hope to over 350 kids waiting for a wish in Iowa.

Every eligible child deserves an opportunity for a life-changing wish to give them the strength, resilience and courage they need to fight harder. The recently released 2022 Wish Impact Study provided quantitative data that shows how wish fulfillment promotes mental and emotional well-being for children and their families. Now, your harvest can be not only fuel for our bodies as well as other energy sources – it can fuel hope.

Through Harvesting Wishes, we ask you to consider donating an amount of your harvest to a wish that is waiting in your community. The process is simple when working with your local elevator, and you can take advantage of tax opportunities as well. Learn more about this process by visiting wish.org/iowa/harvestingwishes or scanning the QR code.

Together, we create life-changing wishes for children with critical illnesses.

Scan here to grant a wish today:





Wish kid Brayton

MAKE A DIFFERENCE

Volunteer Today!

Have you ever thought about volunteering with us? Make-A-Wish Iowa couldn't do the work we do without our incredible volunteers! We have 320 volunteers that grant wishes, help at events and support our mission. They are dedicated and passionate about the work we do, and we are so grateful for them.

If you would like to find out more about volunteering, please reach out to Kacie Ballard, our Volunteer Engagement Coordinator, at kballard@iowa.wish.org. Kacie will provide you with the tools you need to assist a wish child on their full wish journey.

If you are already a volunteer and would like to jump back in to granting wishes, please reach out to Abbi Ruhser, our Volunteer Wish Discovery & Relations Manager, at aruhser@iowa.wish.org. We may need you to update paperwork and take an online refresher training. Depending on where you left off, we will have you go on a few wishes with a mentor volunteer who has experience to show you the ropes.

Wish granting is such a powerful way to be involved with our mission. These precious kids and families are the strongest people we know. We would absolutely love to have you join us in volunteering!

Volunteer Chairs by Region

Burlington

Area Chair, Don Roelfs

Droelfs@usg.com

319-209-1461

Wish Chair, Matt and Kelly Prickett

kengelken@hotmail.com

319-240-3408

Cedar Rapids

Area Chair, Liz Breen

lbreen@abbehealth.org

563-210-6924

Cedar Valley

Area Chair, Jennifer Bainbridge

jen.inspireddhomes4u@gmail.com

319-277-2999

Wish Chair, Angie Edgington

aedgingt@cfu.net

319-266-9881

Clinton

Area Chair, Barb Jacobsen

jacobsen51@mchsi.com

563-249-9016

Wish Chair, Kelly Petersen

hvacgirl59@gmail.com

563-593-0862

Council Bluffs

Area Chair, Pam Fogle

foggypsf@cox.net

712-322-3748

Wish Chair, Denise Jones

denisesturm57@gmail.com

712-310-8272

Des Moines

Area Chair, Berrett Rice

berrett.rice@gmail.com

515-451-5873

Wish Chair, Katherine Hunt

kat.elizabeth.hunt@gmail.com

407-318-4473

Dubuque

Area Chair, Brandi Fjelstul

brandifjelstul@gmail.com

563-608-5611

Wish Chair, Jennifer Chambers

jcbenz2018@yahoo.com

563-845-6827

Iowa City

Area Chair, Melissa McLaughlin

melissa.mclaughlin08@gmail.com

Wish Chair, Trina Haasis-Arp

trinasue74@gmail.com

319-331-5099

Mason City

Area Chair, Dennis Burke

pleasepayit4ward4@yahoo.com

641-425-9777

Wish Chair, Carla Miller

millerhd@mchsi.com

641-430-3331

Riverbend and Sioux City

Do you live in the Riverbend or Sioux City area and are looking to get involved? We need a volunteer chair for each of these regions.

Contact us today at **515-334-2636** to learn more about the role!

WHO IS ELIGIBLE TO BE REFERRED FOR A WISH?

A child with a critical illness who has reached the age of 2½ and is younger than 18 at the time of referral, lives in Iowa and has not received a wish from any other wish-granting organization is potentially eligible for a wish from Make-A-Wish Iowa.

After a child is referred, Make-A-Wish Iowa will work with a treating physician to determine the child's eligibility for a wish, i.e., suffering from a progressive, degenerative or malignant condition currently placing the child's life in jeopardy at the time of the referral.

From the Wish Impact Study, we know 8 out of 10 medical providers reported that a wish is a necessary part of a child's treatment journey. Wishes give children hope, which we believe give them the strength to fight their illnesses.

Help us achieve our vision to grant the wish of every eligible child in Iowa. If you know a child that fits the above criteria, please visit [wish.org/refer-a-child](https://www.wish.org/refer-a-child) or call 515-334-2636 to learn more about our referral process.

Make-A-Wish Iowa Referral Sources

Our thanks to those who referred children between September 1, 2021, and August 31, 2022.

Blank Children's Hospital

Teri Hammond
Samantha Mallory, MD

Children's Hospital & Medical Center Omaha

Alyssa White, MSW
Julianne Tullis, SW
Megan Shaw, SW
Kylie Underwood, SW
Sookyong Koh, MD
Justin Kastl, MD
Christina Chesters, SW
Andrew Maxwell, MD

ChildServe

Lacey Giunta

Mercy Cedar Rapids

Mark Zittergruen, MD

MercyOne Mason City

Surabhi Kaul, MD

Nebraska Medicine

Lisa Wallace-Spech, CCLS

Sanford Children's Hospital

Angela Nielsen, RN
Wendy Jensen, CCLS
Ashlee Blumhoff, RN
James Wallace, MD

University of Iowa Stead Family Children's Hospital

Abbie Yoder, MSW
Ashley Jackson, SW
Dimah Saade, MD
Leah Colsch, LMSW
Lori Minor, RN
Katherine Mathews, MD
Megan Ruopp, NP
Melissa Thompson, ARNP
Theresa Czech, MD
Sandy Hong, MD
Lindsay Blaha, RN
Jason Misurac, MD
Jessica Daily, RN

Erica Gryp, LMSW

Abimbola Olayinka, MD

University of Nebraska Medical Center

Jordan Fritch, MD
Holly Vander Pol, CCLS

Did you know that this year 65% of wish children referred receive care from the University of Iowa Stead Family Children's Hospital?



Wish kid Evan

MEDICAL ACCOMMODATIONS

Each child's unique medical accommodations must be taken into account before their wish can be granted. Travel trailers might need custom ramps, pools might need specialized lifts, golf carts might need room for oxygen tanks, and medical equipment might need to be rented for travel wishes. Make-A-Wish Iowa staff work in partnership with a child's physician and family to ensure each wish is safe and meets the need of our wish children.

Wish kid Madison



Wish kid Maggie



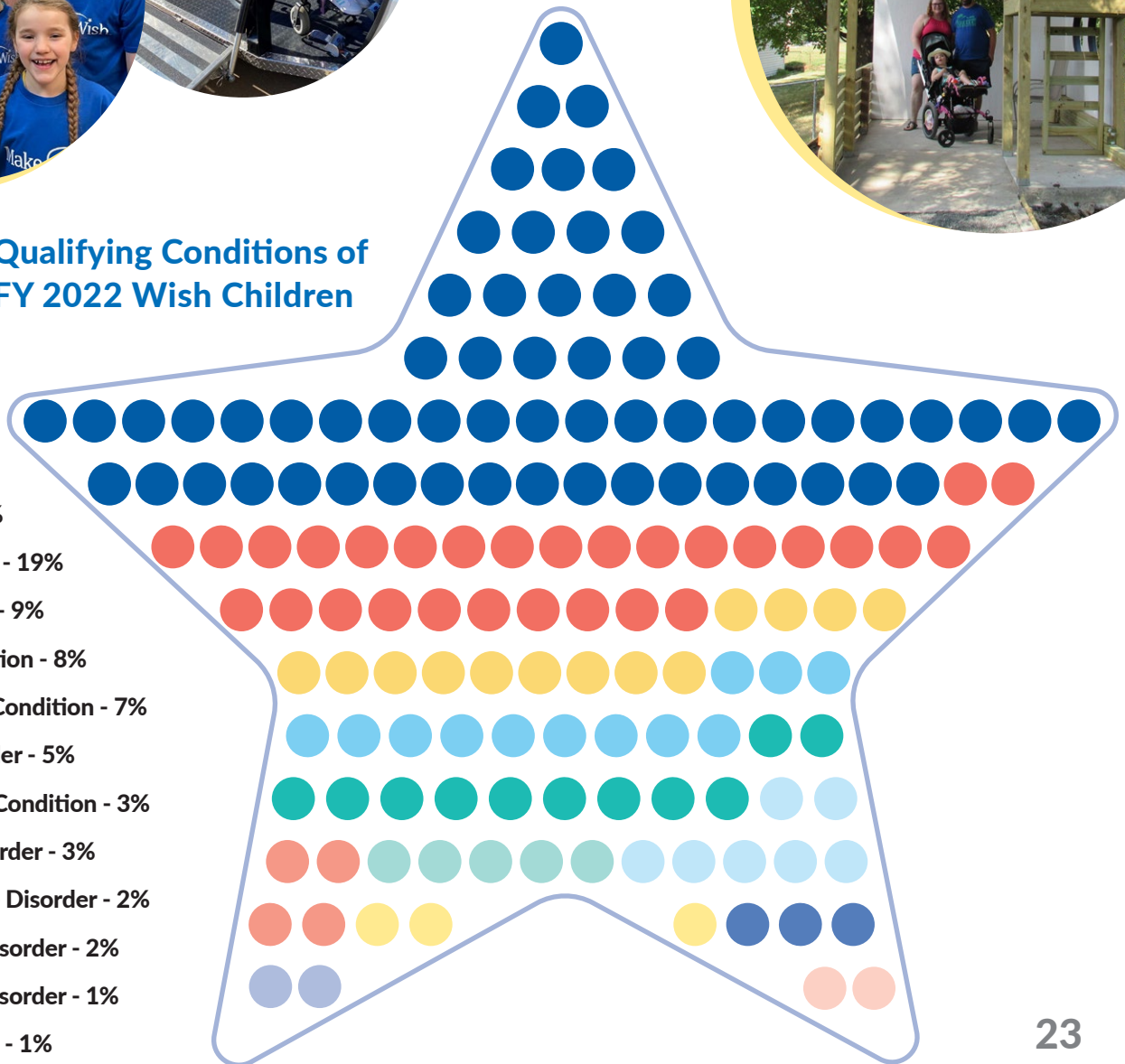
Wish kid Lindo



Qualifying Conditions of FY 2022 Wish Children

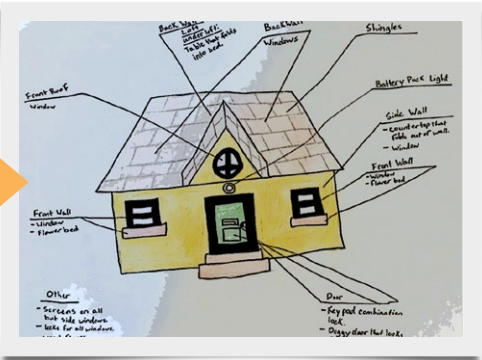
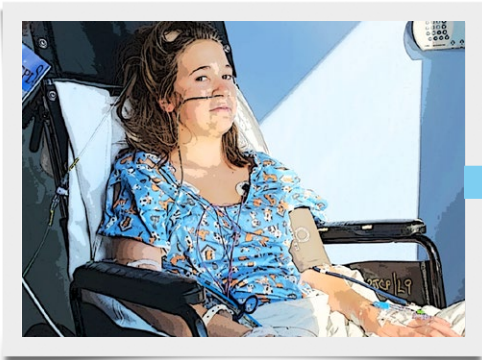
KEY

- ★ = Cancer - 40%
- ★ = Neurological - 19%
- ★ = Brain Tumor - 9%
- ★ = Heart Condition - 8%
- ★ = Respiratory Condition - 7%
- ★ = Blood Disorder - 5%
- ★ = Nephrology Condition - 3%
- ★ = Genetic Disorder - 3%
- ★ = Autoimmune Disorder - 2%
- ★ = Endocrine Disorder - 2%
- ★ = Metabolic Disorder - 1%
- ★ = Rare Disease - 1%



AMY'S WISH JOURNEY

Amy's wish story embodies the true spirit of an Iowa community coming together to help another in need while also teaching the next generation valuable lessons in work, partnership and paying Amy's wish forward.



#1: REFERRAL

When Amy was diagnosed with a brain tumor at the age of 16, her family was introduced to Make-A-Wish Iowa by medical professionals at the University of Iowa Stead Family Children's Hospital where she was being treated.

- Referrals to Make-A-Wish are accepted from:
- Medical professional such as doctors, nurses, social workers or child-life specialists
 - Parents or legal guardians
 - Children being treated for a critical illness
 - Family members with detailed knowledge of the child's current medical condition

#2: ONBOARDING

After Amy qualified for a wish, she was officially welcomed into the Make-A-Wish Iowa family! She received her welcome packet and communication with initial paperwork to spark ideas about her wish.

#3: WISH DISCOVERY

When Amy met with her wish granting volunteers, they brainstormed some more and discussed the heart of her wish. Amy shared her She-Shed blueprint drawing she made earlier with the team. Her dream was a small structure intended to be her very own hangout space!

"Whenever she would get bad news, it didn't matter because every day she talked about the She-Shed." – Ashley, Amy's mom



#4: WISH CREATION

Life-changing wishes like Amy's come in a variety of forms, the Make-A-Wish Iowa staff works with community partners, donors and vendors to ensure the wish is granted. Staff reached out to the Ames Home Builder Association (AHBA) to assist with the construction. In the true spirit of community, the AHBA then connected with Dan Jones, the shop class teacher at Amy's Gilbert High School. Mr. Jones and AHBA took a unique approach to this request, seeing an opportunity for students to build the She-Shed. Amy's wish was well on its way to being fulfilled!

#5: WISH GRANTED

When Amy's She-Shed was complete, a wish reveal was held at Gilbert High School with Amy's entire family, donors, vendors, volunteers and the student body. Amy's She-Shed was transported from Gilbert High School to her home in Boone following the reveal. Students, family and friends gathered to watch as it was placed near her family's home and she went inside to her very own space.

#6: ALUMNI AND FAMILY ENGAGEMENT

Amy said her wish experience felt like tying a bow on the hardest battle imaginable. She then joined the community of over 4,000 wish alumni who have had similar experiences across the state of Iowa.



[Watch Amy's story here!](#)

WISH ALUMNI PROGRAM

A child's journey with Make-A-Wish doesn't end when their wish is granted!

After their wish has been delivered, they join a community of over 4,000 wish alumni and families across the state. Through this program, wish alumni can build relationships with other alumni and families, participate in unique experiences and express their gratitude by ensuring the next child receives their wish.

Adam Dobraska had his wish granted in 2006 after being diagnosed with Hodgkin's lymphoma. His experience at the NBA All-Star game in Houston gave him a renewed feeling of hope for his future. It was a perfect wish for someone infatuated with sports and helped him during treatment for his critical illness.

Now over 15 years later, Adam is giving back to Make-A-Wish Iowa. "It wasn't until recently that I thought to myself, 'I want to give back to an organization that has given me so much.' So I wanted to do whatever I could in terms of volunteering or helping. I'll do what I can to make sure that other kids get the same experience – I'll never forget it."

Jadwin, a wish alumni from the Quad Cities, has also stayed involved with the organization in the years following her wish. "I honestly don't know what kind of person I would be without Make-A-Wish," she said. "It's made me who I am today." She and her family continue to attend and volunteer for local events, like the Riverbend Gala.

Make-A-Wish Iowa and the alumni community are always here when the time is right for you and your family. If you're a wish alumni or family member who would like to get involved with Make-A-Wish Iowa, visit wish.org/iowa/wishalumni or scan the QR code below to share your story directly with us.



Adam now



Adam then




Jadwin now



Jadwin then

DATA POINTS

151  WISHES GRANTED THROUGHOUT THE STATE IN THE
LAST FISCAL YEAR (SEPTEMBER 1, 2021 - AUGUST 31, 2022)

 **17** staff members
17 board members

352 total wishes waiting
at the end of FY22

 **320** 
STATEWIDE VOLUNTEERS

99
COUNTIES SERVED IN IOWA WITH
11 AREA VOLUNTEER REGIONS



Burlington, Cedar Rapids, Cedar Valley,
Clinton, Council Bluffs, Des Moines,
Dubuque, Iowa City, Mason City,
Riverbend, Sioux City

5 values



INTEGRITY
CHILD FOCUS
EXCELLENCE
COMMUNITY
INSPIRATION

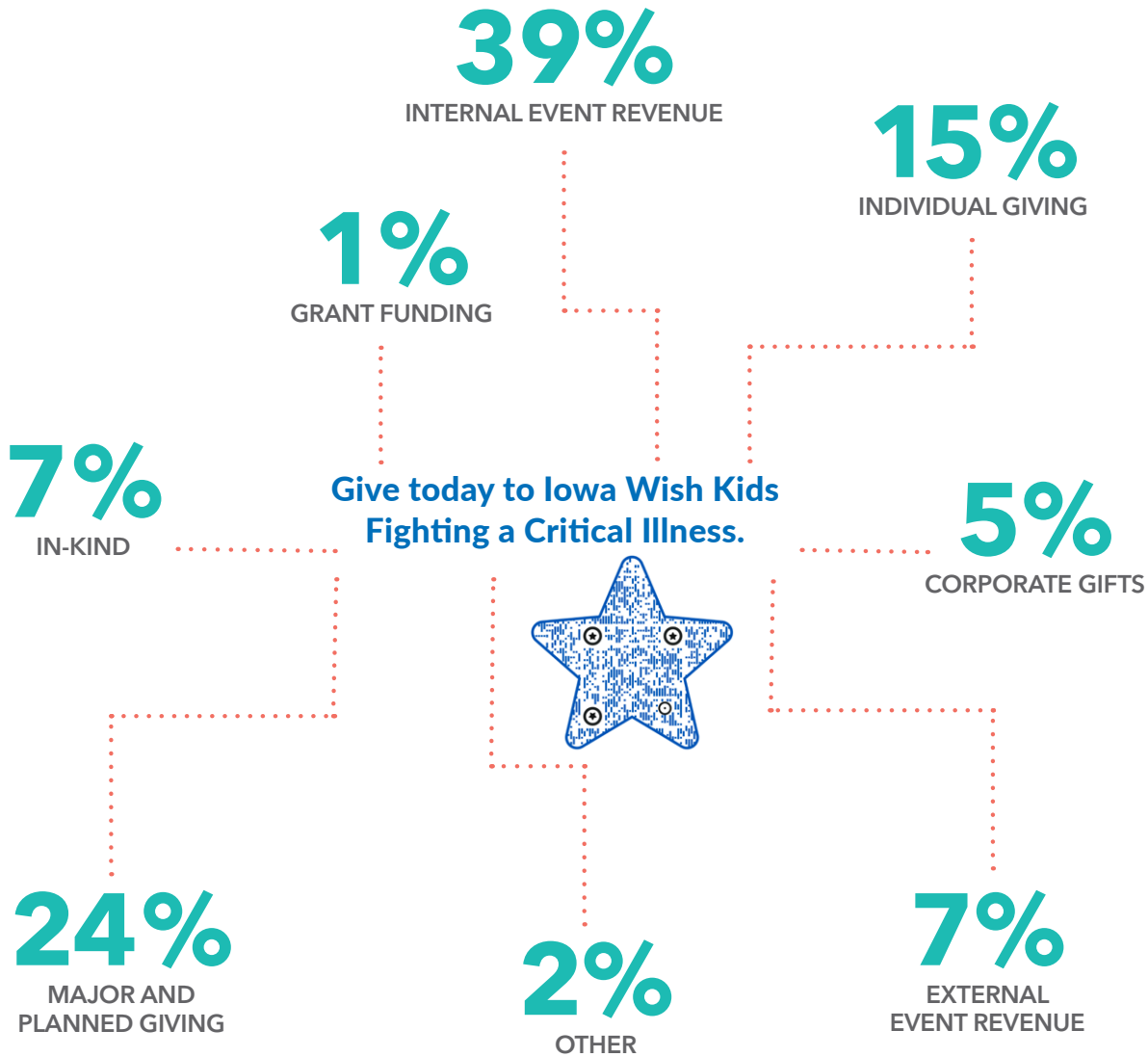
167 total
referrals
in FY22



DATA POINTS

Funding Streams

September 1, 2021 – August 31, 2022



We know we need to raise \$4.4 million in 2023 to get us as close as possible to granting 200 wishes!

Make-A-Wish Iowa is supported by corporate sponsorships, special events, foundation grants and individual contributions. However, we do not solicit funds by telephone and receive no federal or state funding. As a 501(c)(3) tax-exempt organization, all contributions are deductible to the extent permitted by law.

Our financial statements are audited locally by CliftonLarsonAllen LLP. For full financial details please review our most recent Audited Financial Statement and our latest 990 located on our website: wish.org/iowa.

CONTRIBUTIONS

We gratefully acknowledge the generous gifts given to Make-A-Wish Iowa between September 1, 2021– August 31, 2022.

Individual

\$100,000+

Gerdin Charitable Foundation
David G. Price Estate

\$40,000+

Kimberly and Michael Krantz
Angela and Marcus Pitts
Elizabeth St. Angelo and
Tom St. Angelo
Anonymous

\$15,000 – \$39,999

Marsha and Samuel Allen
Wendy Batchelder
Laura and Chad Chandlee
Lucas Dubberke
Kristina and Adam Grubb
Judy and Mike McCoy
Kara Meiborg
Mohrfeld Family
Amanda and Josh Moulton
Kristyn and Jamie Nobiling
Jane and Jacob O'Rourke
Gail and Mike Scherr
Abby and Justin Stensland
Anonymous

\$10,000 – \$14,999

Philip Colaco
Clayton Engen Charitable Trust
Julie and Nick Fiala
Joy Grosser
Tammy Heckart
Morgan and Justin Lossner
Tony Pfohl
Rae and Jon Shanahan
Lacey and Aaron Wendel
Anonymous

\$5,000 – \$9,999

P. Sue Beckwith
Mallory and Jeremy Benton
Vicki and Ron Carlson
Sarah and David Farnsworth
Matthew Fryar
Rebecca Herning
Jenna and Dan Huitink
Brooke and Nick Jensen
Jeannie and Bill Kirkpatrick
Erin and Christopher Kuhl
Mallory Kuhle
Robert Myers
Jeff and Annette Nading Fund
Adam Olson
Pamela and Christopher Ontiveros
Kathy and John Pilmer

Shirley Rissi
Gina and Michael Rowedder
Heather Schloemer
Richelle Smith
JoDee and Tony Stensland
Scott Sweers
Gordon Wegener
Monica and Kevin Wolfe
Deanna and Rob Woodall
Anonymous

\$2,500 – \$4,999

Sarah and Tyler Alberts
Jennifer and Tom Banowetz
Debra Bly
Lester Brewer
Ben Champ
Kathleen Dahl
Corey DePenning
Elizabeth and Chase Gochnauer
Maryanne and Ron Graves
Tiffany and Steve Hartley
Tiffani and Eric Heininger
Steven Hoff
Tracy Holland
Tom Jennings
Lacie Jensen
Christopher Johnson
Megan and David Kempen

CONTRIBUTIONS



Marcy and Brian Klipfel

Wayne Krainz

Wesley Lack

Liza and Stephen Malo

Amber and Scott Mikkelsen

Ashley and Todd Millang

Jayne and Kelan Moylan

Erica and Marc Odegaard

Peter Ollis

Jo Paulsen

Dr. Jessica and Dr. Timothy Quinn

Lisa and Ben Riensche

Chrissi Ripperger

Brandy Rizer

Katie Roth

Carolyn and Adam Ruan

Cynthia and Larry Schultz

Cara Shindler

Megan and David Spalding

Robyn and Scott Sullivan

Lindsay and Mike Taylor

Jeremy Toland

Patricia and Neal Westin

Anonymous

Corporation

\$75,000+

Car Donation Foundation

Hy-Vee

\$20,000 – \$49,999

Bechtel Trust

F&G

Greenland Homes

Grinnell Mutual

Prairie Meadows Racetrack
and Casino

Rhythm City Casino

Siouxland Community Foundation

The Six Four Foundation

\$10,000 – \$19,999

American Equity Investment
Life Insurance

Atlantic Coca Cola Bottling Co.

Bank of America

Baseballism

Bishop Heelan Catholic Schools

Bristol Myers Squibb

CMAC Memorial Golf Outing

Harman Family Charitable Trust

Hornbuckle Heating &
Air Conditioning

Knapp Properties

MidAmerican Energy
Holdings Company

Olympic Steel Iowa

Pipe Dreams/Mechanical
Contractors of Eastern Iowa

Principal Financial Group

Republic Co.

The Walt Disney
Company Foundation

Tina's Dance Studio

Tyson Foods Foundation, Inc.

Warners' Stellian Appliance

\$5,000 – \$9,999

Ameriprise Financial

Baker Group

Benevity

Bridgestone/Firestone

Charles Gabus Ford

Community Choice Credit Union

Construction and Aggregate
Products Inc.

Cricket Wireless

Edward Jones

EMC Insurance Companies

Farmers Mutual Hail Insurance
Company of Iowa

HCMH Auxiliary

Humbolt County Hospice
Foundation

IBEW Local 347

Independent Insurance
Agents of Iowa

Kiliper Corp

KPMG

Kreg Enterprises Inc.

McGowen Hurst Clark & Smith P.C.

Merchants Bonding
Company Foundation

Merkle Retirement Planning

Network For Good

CONTRIBUTIONS

\$5,000 – \$9,999 *continued*

Precision Underground
Utilities, LLC

R&B Fox Services

Reichardt Family Fund

Scheels All Sports

Stensland Sod Inc.

Summit Concrete Inc.

Trusted Choice

Twin Shores Management, LLC

UnityPoint at Home

Vibrant Credit Union

Wells Fargo

Wurth Des Moines Bolt

\$2,500 – \$4,999

Amazon

American Enterprise Group Inc.

Bankers Trust Company

BMK Memorial Fund

Broadlawns Medical Center

Capital City Equipment

Caseys General Store

Cent Credit Union

Central Iowa Building
and Construction

Chi Omega Sorority

Chicago Tube & Iron

Corporate Farmer, Inc.

Cybergrants

Davis Equipment/FEI Fast/
Turfwerks

Ditch Witch of Minnesota Inc.

DLL Financial Solutions Partner

Eisenlauer Real Estate, Inc.

Evergreen Packaging Equipment

Fareway Stores

FBL Financial Group, Inc.

IMT Insurance Company

Iowa Fields of Opportunities

ITA Group

ITC Holdings Corp.

Jake's Lawn & Landscape

John Deere Classic

K & V Properties, LLC

Kim Anne Photography

Kimberley Development Corporation

MH Equipment

Midwest Growth Partners

Midwest Pipe Supply Inc.

Murphy Tower Service LLC

Oral Surgeons PC

O'Rourke Sales Company

Pella Corporation

Polk County Auditor's Office

R & R Realty Group Foundation

Royal Neighbors of America

Shindler, Anderson, Goplerud
& Weese P.C.

Sisters of the Visitation

Southtown

Summit Homes

The Iowa Clinic

The Iowa Clinic Foundation

Titan Tire Corp

Turner Construction Company

United Brotherhood of
Carpenters Local 106

UnityPoint Health –
West Des Moines

USACE Saylorville Lake Project

WesleyLife At Home



CONTRIBUTIONS



Frampton Homes



Mike and Kim Krantz

“Almost every day in cancer world, there’s something that hurts a little bit. And so thinking of all the people and donors that we never met that provided the wish, that little drop of kindness in a sea of sorrow is priceless.”

— Nathan, father of wish kid Evan



Rhythm City Casino



Warners' Stellian Appliances